



PARTNERSHIP OPPORTUNITIES

Invest in Alberta's Continuing Care: Think Tank

June 17, 2025 | Hotel MacDonald, Edmonton, AB

www.ab-cca.ca

ABOUT ACCA

The **Alberta Continuing Care Association (ACCA)** is a non-profit, voluntary organization, made up of a unique alliance of:

- non-profit and/or faith-based and private owners and operators of home and community care (HCC), Supportive Living Accommodations (SLAs) and long-term care; and
- providers of quality products and services that support continuing care

Our members provide care and services for over 11,000 long-term care (LTC) and designated supportive living (DSL) residents and over 6.6 million hours of home care to Albertans.

Our diversity is our greatest strength. We support advocacy that helps our province's continuing care system to become more sustainable while helping to ensure Albertans receive the highest quality of care possible.

Our Mission

To support our members in creating a sustainable and innovative continuing care sector

Our Vision

To be the leading voice for advancing excellence in continuing care in Alberta

Our Values

- Integrity
- Accountability
- Collaboration
- Growth
- Credibility



ALBERTA'S CONTINUING CARE SYSTEM SUPPORTS:



130,000+

Home Care Clients



28,000+

Continuing Care Residents

ACCA MEMBERS:

- Provide 6.8 million+ hours of home care annually
- 5,000+ Designated Supportive Living (DSL) Spaces
- 5,000+ Long Term Care (LTC) Spaces
- Make up 11,000+ Continuing Care Spaces Across the Province



Invest In Alberta's Continuing Care: Think Tank

Be in the Room Where Action Accelerates Opportunity

The **Invest in Alberta's Continuing Care: Think Tank** is the premier platform for thought leadership, strategic dialogue, and business development in Alberta's continuing care sector. With Alberta's population aging and demand for long-term care facilities rising sharply, the need for modernization and expansion is urgent. This event offers a vital opportunity to understand how investments are shaping the sector, identify and address barriers to progress, and collaborate on solutions that meet the sector's evolving needs.

The Government of Alberta has committed **\$1 billion** over three years to support continuing care sector transformation. By aligning investment opportunities with innovative solutions, removing regulatory and operational barriers, and leveraging Alberta's economic strengths, stakeholders can accelerate growth, attract capital, and drive sustainable, transformative change in the sector.

Sponsorship Opportunities

Position your organization as a key player in Alberta's rapidly evolving continuing care sector. Sponsorship packages offer high-impact visibility and direct engagement with decision-makers, owner-operators, policymakers, and thought leaders committed to shaping the future of care and investment.

Join the Conversation.

Shape the Solutions.

Build Alberta's Future.





WHAT TO EXPECT

Thought-Provoking Discussions

- Explore critical issues including fast-tracking long-term care development, overcoming supply chain challenges, adapting to rising interest rates, and aligning investments with government priorities.
- Identify systemic barriers slowing progress and discover actionable solutions to improve project timelines and outcomes.

MLA Networking Reception

- Continue the day's conversations and build strategic relationships during this highly anticipated reception. Connect directly with Members of the Legislative Assembly (MLAs), industry decision-makers, and fellow professionals who are driving Alberta's continuing care sector forward.

Diverse Perspectives

- Hear from owner-operators, industry leaders, financial experts, policymakers, and developers who are driving innovation and navigating Alberta's evolving healthcare and economic landscapes.

Collaborative Roundtables

- Participate in interactive discussions on securing capital, leveraging public-private partnerships, and streamlining regulatory processes to accelerate construction and modernization.

Strategic Insights

- Gain forward-looking analysis from economic thought leaders, providing context and actionable insights to help navigate current and future challenges in an unpredictable economic climate.





\$20,000
1 AVAILABLE
PRESENTING SPONSOR

AS THE PRESENTING SPONSOR, YOUR ORGANIZATION WILL RECEIVE:

Presenting Sponsor Benefits:

- Exclusive invitation to lunch or dinner event with ACCA Board post-conference

Complimentary Registration Benefits:

- Six (6) complimentary full conference registrations, including access to all meals
- One (1) reserved VIP table

Brand Recognition:

- Logo incorporated into the event title as presenting sponsor
- Opportunity to introduce opening keynote speaker
- On-stage mention during the program
- Sponsor profile, logo & link on the ACCA website event page and registration page
- Opportunity to provide up to two (2) branded promotional items to conference attendees
- Prominent, dedicated signage on site
- Logo and thank you in meeting digital presentation

Email Benefits:

- Opportunity to share content through a dedicated, direct email blast
- Special post-conference feature in ACCA newsletter

ACCA Benefits:

- Recognition through ACCA social media and newsletters
- Opportunity to have an ad displayed on the ACCA website for up to 3 months
- 250-word company profile, link and logo in the ACCA Annual Report





\$5,000
2 AVAILABLE
GOLD SPONSOR

AS THE GOLD SPONSOR, YOUR ORGANIZATION WILL RECEIVE:

Complimentary Registration Benefits:

- Two (2) complimentary full conference registrations, including access to all meals
- One (1) reserved VIP table

Brand Recognition:

- On-stage mention during the program
- Sponsor profile, logo & link on the ACCA website event page and registration page
- Opportunity to provide one (1) branded promotional item to conference attendees
- Prominent, dedicated signage on site
- Logo and thank you in meeting digital presentation

ACCA Benefits:

- Recognition through ACCA social media and newsletter
- Opportunity to have an ad displayed on the ACCA website for up to 1 month
- 250-word company profile, link and logo in the ACCA Annual Report





\$3,000

1 AVAILABLE

LUNCH SPONSOR

AS THE LUNCH SPONSOR, YOUR ORGANIZATION WILL RECEIVE:

Complimentary Registration Benefits:

- One (1) complimentary full conference registrations, including access to all meals

Brand Recognition:

- On-stage mention during the program
- Sponsor profile, logo & link on the ACCA website event page and registration page
- Prominent, dedicated signage on site
- Logo and thank you in meeting digital presentation

ACCA Benefits:

- Recognition through ACCA social media and newsletter
- 150-word company profile, link and logo in the ACCA Annual Report





\$3,000

1 AVAILABLE

RECEPTION SPONSOR

AS THE RECEPTION SPONSOR, YOUR ORGANIZATION WILL RECEIVE:

Complimentary Registration Benefits:

- One (1) complimentary full conference registrations, including access to all meals

Brand Recognition:

- On-stage mention during the program
- Sponsor profile, logo & link on the ACCA website event page and registration page
- Prominent, dedicated signage on site
- Logo and thank you in meeting digital presentation

ACCA Benefits:

- Recognition through ACCA social media and newsletter
- 150-word company profile, link and logo in the ACCA Annual Report





\$3,000
5 AVAILABLE
PANEL SPONSOR

AS THE PANEL SPONSOR, YOUR ORGANIZATION WILL RECEIVE:

Complimentary Registration Benefits:

- One (1) complimentary full conference registrations, including access to all meals

Brand Recognition:

- On-stage mention during the program
- Sponsor profile, logo & link on the ACCA website event page and registration page
- Prominent, dedicated signage on site
- Logo and thank you in meeting digital presentation

ACCA Benefits:

- Recognition through ACCA social media and newsletter
- 150-word company profile, link and logo in the ACCA Annual Report





Please contact the ACCA team at events@ab-cca.ca



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